



## **Newsletter #4 | September 2010**

### **MoLeYa presents final product...**

After two years of transnational cooperation including a research phase by using different methods such as narrative interviews, expert round tables and questionnaires the structure and contents of the motivation guide were developed.



A draft version of this booklet was presented at the European Trainers Meeting in Jena, Germany held from March 18-19<sup>th</sup> 2010. 60 experts, representing more than 30 organisations, from 8 different

countries had the opportunity to discuss the contents and methods used in the guidebook during workshops and other activities. The feedback received was analysed and implemented to improve the motivation guide in terms of relevance and usability for trainers in their daily work.

After various updates and improvements a complete new section was developed and added in the guide – conclusions and recommendations. This section provides tips and tricks on how to engage and motivate young people in learning. Furthermore, a glossary with explanations of most frequent used terms and a detailed bibliography was included.

Now the motivation guide contains approximately 100 pages filled with information on the topic of motivating and encouraging young adults to learn including research results, definition, recommendations and good practice examples from different European countries. The European perspective is another benefit of the guide that was already highly appreciated by the participants in the trainers' meeting in Jena.

### **Motivation Guide structure...**

The short overview of the structure of the guidebook is as follows:

#### **Chapter 1 Description of key concepts**

- 1.1 Young functional illiterates – a specific target group throughout Europe
- 1.2 Illiteracy concepts in Europe
- 1.3 Motivation

#### **Chapter 2 Research**

- 2.1 Description of methodology and the relationship between the three parts of the research
- 2.2 Summary of findings of interviews with young adults
- 2.3 Findings from the expert discussion rounds/interviews
- 2.4 Crossed conclusions between the learners interviews and the expert consultations

#### **Chapter 4 Conclusions and recommendations**

- 4.1 Introduction
- 4.2 Engaging young adult learners through marketing and promotion
- 4.3 Engaging and motivating young adults in teaching and learning
- 4.4 Recommendations for teacher Training



The **MoLeYa Motivation Guide** is available for **FREE download at [www.moleya.eu](http://www.moleya.eu)**! Additionally the guidebook is also offered on **CD** including a detailed report on the European Trainers' Meeting.

The Guide is available in the following languages: English, Bulgarian, French, German, Hungarian, Lithuanian and Romanian.



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### **The Motivation Guide is made for YOU...**

The guide and all other material produced within MoLeYa project is free to use. You can either include the contents as a whole or just part of it.

If you have any questions with regard to the project and its products or require any further information please contact the project coordinator in Germany or the available partner in your home country!

Please also visit us at [www.moleya.eu](http://www.moleya.eu) or on facebook at [www.facebook.com](http://www.facebook.com) (MoLeYa Group).

### **Thank you ...**



The MoLeYa project team would like to thank all organizations and persons for the support and good cooperation during the past 2 years of project period!

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